Annual Meeting
SuperJobs Center
February 14, 2013
8:00 a.m.
Minutes

ATTENDANCE:
SWORWIB Members Present: Julia Abell, Jay Alvaro, Ted Bergh, Steve Browne, Tracy Burnett, Jack Cameron, Carla Chance, Jose Luis Chavez, Dwendolyne Chester, Michael Conner, Chad Day, Timothy Devine, Margaret Fox, Natalie Galbato, Crystal German, April Gillespie, Jennifer Graft, Sharon Hancock, Betsy Harris, Gail Holloman, Gregory Johnson, Mike Kelly, Joseph Kramer, Maggie Lund, Paul Magnus, Walter McLarty, René McPhedran, Dee Dee Miller, Ricardo Moncada, Gregg Oshita, Terry Phillips, Eric Rademacher, Debra Rainer, Lisa Rexroat-Steele, Eric Riddick, Dan Ripberger, Gwen L. Robinson, Jennifer Roeder, Safi W. Safi, Doug Sizemore, Harry Snyder, Carol Sorenson-Williams, Mark Stoeber, Barry Strum, Tyrone Stuckey, Amy Tanaka, Teresa Tanner, Brian Thomas, Robin Throckmorton, Todd Uterstaedt, Karen Wessel,
SWORWIB Members Absent: West Africa, Leah Cordova, Dayle Deardurff, Sanserrae Frazier, Brenda Gumbs, Richard Harris, Joseph Hummel, Derek Jackson, Kathy Maybriar, Tim McCartney, Chris Monzel, Johnmark Oudersluys, Kevin Powell, William Rutz, Vijay Sud, Beverly Williams, Charles Wright, Allen Zink,
SWORWIB Staff: Sherry Kelley Marshall, Pat Massey, Wesley Miller, Anne Mitchell, William Ware, Kathleen Williams
Resources: Kevin Holt, Tim Dingier,

I. Opening – Welcome and Introductions
Having exceeded quorum, and in the absence of Chairman Powell who could not attend due to illness, Vice Chair Kelly opened the February 14, 2013 Annual Meeting of the SWORWIB at 8:00 a.m. Kelly welcomed everyone and reminded the members and guests to please legibly sign-in for the official attendance record or print your name next to your signature. Kelly formally recognized the newly elected Board Members to their first meeting and requested that all new members stand and introduce themselves. Following their introduction, all other board members and guests were asked to introduce themselves before beginning the business of the meeting.

II. Approval of the Agenda
Vice Chair Kelly reviewed the agenda and reminded members that the consent agenda is used by larger boards to handle the business of the organization in an efficient fashion in order to have time to focus on essential discussions. The practice is that everyone reviews the entire agenda before approval including a close review of the consent agenda and then indicates during the “Approval of the Agenda” any consent agenda item they wish to move from the consent agenda to “Other Business” for separate discussion. There being no requests for agenda changes, Brown moved, Robinson seconded a motion that the agenda be approved as previously distributed. Motion passed unanimously.

III. Consent Agenda
There being no corrections, additions or requests for separate discussion about items on the consent agenda, Conner moved, Snyder seconded a motion to approve the Consent Agenda. Motion passed unanimously. The following materials provided in the board packet were therefore approved:

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IV. Presentation of SuperAwards

Marshall reported that Mayor Mark Mallory is also ill and will not be able to attend the Annual Awards Ceremonies but is sending Shawn Butler to assist but he has not yet arrived. With the assistance of Vice-Chair Kelly and Former Chair Conner, the 2013 Annual Awards ceremony began and the Mayor's appointed replacement Shawn Butler was welcomed upon his arrival to assist the team in presenting the Annual SuperAwards.

Marshall presented remarks about each award winner while Butler, Conner and Kelly distributed the awards and participated in photographs with the award winners:

- **Cincinnati Children's Hospital Medical Center** for their strong commitment to fostering youth interest in medical, health and STEM careers in our region including about 115 Summer Undergraduate Research Fellowships, 16 summer high school internships in 2012 among other programs for youth reflecting Children's belief in "growing our own."

- **Fifth Third Bank** for their ongoing commitment to providing employment and educational opportunities to those with significant barriers to employment. Of the 177 young adults who have been trained since 2006, 72% have found jobs either at Fifth Third or other community businesses. Over the past 5 years, Fifth Third Bank has sponsored approximately 120 high school students through IT Career Camps.

- **Western Hills TJ Maxx** has partnered with Literacy Center West for the past three years to teach their Next Level GED graduates crucial job skills and employed many of the Literacy Center West student and graduates.

- **The City of Cincinnati Park Board** through its Green Leaf program has provided area youth paid summer employment, and has helped enrich their experiences through mentoring, job shadowing, job readiness training and workshops on interview skills, resume writing skills and financial literacy skills. Since 2006, the program has employed more than 250 youth.

- **ArtWorks** has been committed to youth enrichment and employment since its founding in 1996. In 2012, a total of 140 teen apprentices were hired by ArtWorks for projects that ranged from painting outdoor murals to making scenery for Children's Theatre, and co-designing and creating superhero capes for children with serious illnesses. In total, ArtWorks has employed 2,500 young people.

- **Convention and Visitors Bureau and Duke Energy Convention Center** partnered with the SWORWIB and Easter Seals TriState to give a dozen youth the extraordinary experience of working at the Convention Center during the World Choir Games. Among others, the catering manager at Duke was so happy with the responsible performance of these young people, they were invited to help work another convention held later that summer.

- **Frisch's** commitment to working with people from disadvantaged backgrounds is well known. In the workforce development field, one of several of the company's longest running programs is at River City Correctional Center where Frisch's operates the Culinary Arts Program. Inmates are trained in preparing food from Frisch's menus and then participate in a work-release program that allows them to work at Frisch's restaurants.

- **Duke Energy**'s commitment to increasing the diversity of job candidates is evident in its partnership with the SuperJobs to promote careers at Duke with a boot camp program assisting diverse candidates to prepare for interviews and assessments with the company. The SWORWIB also recognized Duke Energy for their presentations to youth in our programs about the rewards of careers in energy.

- **Richardson and Associates LLC**, an accounting firm relocating to Over-The-Rhine, has worked closely with the Business Services team at the SuperJobs Center to identify and hire unemployed professionals who were good fits for her firm and also eligible for On-the-Job Training. To date, Richardson has hired three professionals, including accountant and auditor trainees and a medical accounting specialist.
Phoenix Data Corporation received a contract in Cincinnati and turned to the SuperJobs Center for help in staffing. As a result of a hiring fair, at which more than 80 job seekers turned out, Phoenix has hired 9 people through OJTs and will build a local workforce of 21 people.

Horseshoe Casino Cincinnati worked with the SuperJobs through online applications and screening interviews. After four weeks, 269 applicants came to SuperJobs to apply for casino jobs and to date 117 are now completing training to work at the Horseshoe Casino.

A special award was given to the Cincinnati USA Regional Chamber for their ten year commitment to workforce development in Hamilton County and the region. Most specifically, the Chamber was recognized additionally for their support through the transfer of the www.superjobs.com website and IT support for the website’s maintenance, as well as contracted accounting and payroll services. In recent years as WIA funding has been reduced, the Chamber has also provided the SWORWIB staff offices within the Chamber office as an in-kind contribution.

An Award for Mayor Mark Mallory who has been the lead elected official of the Southwest Ohio Region Workforce Investment Board since he took office as mayor in 2005 will be hand delivered to him during an upcoming Mayor’s staff meeting since unfortunately the Mayor became ill and was unable to attend the meeting.

Additionally, those board members who undertook the National Career Readiness Credential in order to evaluate this assessment for their industry and to understand the SWORWIB’s advocacy of a work readiness credential for job seekers and for high school graduates, were recognized for their dedication and time and effort to complete the three critical assessments. SWORWIB Stars were given to Jack Cameron, Gregg Oshita, Eric Riddick, Carol Sorenson-Williams, Ty Stuckey, and Amy Tanaka who were applauded by their fellow Board Members. Chairman Powell and West Africa were not present to receive their awards.

With the SuperAwards distributed, President Marshall announced another award as the SWORWIB has been selected as the WIB Excellence Grand Prize winner by the National Association of Workforce Boards for 2013. This Award is a nationally recognized, highly prized tribute to the last five years of continuous improvement efforts by the Southwest Ohio Region Workforce Investment Board and everyone deserves to feel proud for this distinction. Marshall thanked Kathleen Williams for her development of the materials needed for consideration and her work in the last weeks with the National Association of Workforce Boards to respond to their many requests for confirmation and coordination with the agenda of the NAWB Forum Conference in Washington, DC March 9-12 at which time the Award Ceremonies will be conducted.

V. President’s Report

Questions on President’s Written Report
There were no questions on the President’s written report as included in the previously distributed board packet.

Informational Reports about the Region
Marshall distributed the 2020 Jobs Outlook, the Regional Indicators Report and The State of the Community Report to board members. She reviewed the content of these various reports and noted the ways in which the reports have been used to inform SWORWIB policy on industry sectors and assist SuperJobs Center staff through informational sessions. She thanked Board Member Eric Rademacher for working with Pat Massey to provide copies for board members.

Treasurer Appreciation
Marshall gave special thanks to Karen Wessel, Board Treasurer for the stellar “above and beyond” assistance she has given during the Independent Fiscal Audit, preparation of the 990 report and multitudinous checks that needed signing to close the books on the year enc. As the Chamber has undergone a nearly complete replacement of financial services personnel, the previously smooth, efficient and effective services have been challenged by new staff in a learning curve and Treasurer Wessel has provided exceptional leadership and flexibility with meeting the Treasurer’s critical tasks during this transition.

Conflict of Interest Form
Marshall requested that all Board Members who had not done so to turn in the conflict of interest form presented when they signed in and also to be found on the back of their board packet. She reminded them that these are required by all board members each year and need to be available for presentation at various state and financial audits throughout the year. She further noted that Pat Massey would be sending follow-up emails related to those who have not completed this task before the next quarterly board meeting in May.

Sequestration

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Marshall reported that in her latest discussions with legislators the belief is that sequestration will occur. Exactly how it will roll out is uncertain. She reported that some more optimistic members believe that some form of reprieve may occur because of the public reaction that will accrue to both parties. Marshall also reported that there are three levels of budget effects upon the SWORWIB and One-Stop work depending upon the cuts mandated. The first will be reduction in all possible budget items that can be eliminated or put off until next fiscal year. The next levels may require some staff reductions and the most drastic will be reduction in services to customers. Currently, it is anticipated that states that have lower unemployment statistics will be hardest hit by larger percentage cuts and at this time, Ohio is among the lowest unemployment rates of the states and Hamilton County is among the lowest of the cities in Ohio. The Executive Committee has taken leadership in working with Marshall, Holt and Dingler to anticipate alternative levels and plan options.

**Partners MOU and 1916 Building MOU**

Marshall explained that we now have two MOUs. The first is the MOU with agency partners within the building who provide services and share in the expenses of operating the 1916 Central Parkway facility based on the number of staff located at the facility. This MOU is currently being updated for the next fiscal year as is annually or bi-annually required and this year is required to follow a format provided by the Ohio Department of Jobs and Family Services for which a variety of audit findings have been determined related to the appropriate accounting and invoicing and collections for these partner MOUs. The Required Partners Leadership Council is currently negotiating this MOU and should have it completed by the May Quarterly meeting for the consent agenda.

The second MOU is between Hamilton County and the SWORWIB detailing the reimbursement agreement to the SWORWIB for managing the upkeep and maintenance of 1916. This latter agreement was signed last year and is in effect through June 30, 2013; however a new agreement or extension of the current one is required to provide this service effective July 1, 2013 – June 30, 2014. Several members asked questions about the benefits of the SWORWIB continuing to provide the oversight and management of the 1916 facility for the county when the county is the owner and the primary user as the one-stop operator. Marshall commented that maintaining this arrangement during the first year or two of transition keeps the one-stop operator focused on the programmatic delivery and services rather than the building maintenance. Furthermore, the SWORWIB has undertaken bidding processes for all building related services and can more efficiently and effectively negotiate services as well as respond to issues. Stuckey also commented that the SWORWIB is more attentive to the building being welcoming to jobseekers and employers both and therefore can address entrance management without reliance on sheriff department security and metal detectors. Stuckey moved, Browne seconded a motion to support the continuation of this building MOU arrangement for another year; with the Executive Committee evaluating the strain on staff resources which are challenged by the new reimbursement procedures while the Chamber finance department is in transition as well as extra workload from new staff in the building and the full use of the lower level. Motion passed unanimously.

**Tax Exemption**

Marshall briefly explained the background of the Property Tax Exemption for 1916 Central for the benefit of the newer Board Members. The One-Stop is owned by the county and leased by the SWORWIB for purposes of providing services to the Cincinnati and Hamilton County in accordance with WIA law. The portion of the building occupied by non-profits and governmental entities providing these services is tax exempt. However, when Marshall became President in December of 2007 the building had not been declared tax exempt and had back taxes due. Additionally, the services of the One-Stop were being provided by a for-profit entity which is taxable. It took Marshall until July 20, 2011 to get the portion of the building occupied by non-profits declared tax exempt and back taxes forgiven. As of June 1, 2012 Hamilton County Job and Family Services became the managing provider and additionally, the lower level Health Collaborative services are provided by non-profit organizations. Therefore, Marshall is once again working on a tax exemption but this time to get the entire building declared tax exempt. This process is complicated by the fact that all staff with whom she previously worked are gone and she is starting with staff new to the process of filing a building tax exemption application at both the county and state levels. She furthermore noted that there is still a city urban forestry tax which must be paid under the MOU since it is not permitted to be exempted by any application process. Stuckey noted that this additional work is another reason for review of the building MOU arrangement next year to relieve the President/CEO of this additional workload.

**Limited Funds**

Marshall reported that the first impact of the impending sequestration will be a reduction in funds available. At the same time, under Hamilton County, the one-stop has been able, as both predicted and required, to deploy more funds to direct services than the previous operator. Consequently, Holt has asked for approval of a limited funds policy in anticipation of a possible sequestration reduction in funds and the need to slow spending patterns to provide for funds to be available July-September 2013 before the next year’s federal budget provides funds. Last
year a total of $830,000 was spent on direct services. This year, due to the savings resulting in Hamilton County replacing Arbor as the administrator are on track to spend $1.7 million dollars on direct services. In the event of a sequestration or rescission of federal funds of the current year’s dollars such a limited funds plan is likely to be needed and therefore Marshall requested the support of the board for Marshall and Holt to present options to the Executive Committee depending on when sequestration is implemented. Devine moved, Stuckey seconded a motion that Holt work with Marshall to develop options to reduce spending depending upon funds available. Motion unanimously approved.

Industry Sector Policy

Every two years the board approves a prioritized Industry Sector Policy which dictates the direction for training dollars to be spent based upon research of local industry’s needs that will inform recommendations to jobseekers needing training about the highest demand and highest wage occupations. Currently, a number of projects that have been in development the past few years such as the Banks, Horseshoe Casino Cincinnati, Main Street to Washington Park are resulting in a higher need for trained workers in the hospitality sector. Therefore the proposed Industry Sector Policy for 2013-2015 identifies the inclusion of the Hospitality Industry in the Prioritized Industry Sector List. Marshall noted that the JobsOutlook 2020 report previously distributed and reviewed with the Board is an additional resource identified for the proposed policy. Sorenson-Williams complimented the staff, both Marshall and Holt, for observing changing trends and seeking out the kind of information available from research organizations in order to keep the SWORWIB focused on relevant industry sectors. Graft moved, Oshita seconded a motion to approve the Industry Sector Policy as previously distributed in the board packet. Motion unanimously approved.

Rebranding

Marshall passed out an article from the Dayton/Hamilton area news explaining that all county job centers will be transitioning to the Ohio Means Jobs brand name as part of a statewide effort to rebrand the public workforce system with the goal of making it easier for employers to connect with the county one-stops through a consistent statewide identity. The name change is one piece of the state’s plan to streamline and improve access to job training and an identifiable link with the OhioMeansJobs.com (OMJ). The state will provide approximately $600,000 to help job centers pay for new signs and literature although the allocations have not been set for each center. Marshall reported that the Office of Workforce Transformation Executive Director Tracy Intihar has requested that Marshall provide testimony in favor of House Bills 1 and 2 and Senate Bills 1 and 2 that relate to the rebranding, optimizing use of the OMJ website, and using the one-stop centers more effectively to help people on unemployment get back to work rather than date their skills through extended unemployment. Marshall further noted that the guest speaker today would address the rebranding and extensive plans for enhancing the OMJ website.

State Performance Update

Marshall reported that the State Performance Standards for Ohio and therefore for the SuperJobs Center have been increased by the Department Of Labor as a result of Ohio’s improved unemployment rate. Marshall reported that in the past the SuperJobs Center has exceeded most goals. Holt reported, however, that it is unlikely all goals will be exceeded although they will probably be met. Chair Kelly shared that the officers are looking at this reality and have asked Chair Wright of the MCI Committee to work with Marshall and Holt on the implications for Hamilton County under the raised standards for Ohio and its communities with lower unemployment rates. Devine and Rademacher both reported that this information was extensively explored and discussed in the January MCI meeting and there was general agreement that it was more important to balance achievements to meet Board values rather than just exceeding performance measures on a somewhat pro forma basis. The committee is working to better understand what some of this would mean to employers, partners, customers and the SWORWIB, but MCI Chair Wright was not able to make this Board meeting so the other committee members will share Board member thoughts with the committee at the April meeting. Stoeber complimented the Board, the MCI Committee, our one-stop director Kevin Holt and President Marshall for the quality of information sharing and reflection on performance and results. He further added that as a Mayor of a smaller town in Northern Kentucky and as an HR executive for many years, he has dealt with numbers and money and measurements extensively in both roles, and yet he expressed that with this huge Board of so many differing interests and perceptions, he experiences much more transparency and accountability for sharing information and providing meaning to the data than he sees routinely in both of these roles and greatly appreciates the efforts and considerations to engage others in the information.

Pathway 2 Employment (P2E)

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Marshall announced that The WorkPlace has chosen Cincinnati as one of the first 10 communities selected to pilot the program Platform to Employment (P2E) and specifically Cincinnati will be the second roll-out location. P2E is a privately funded response to the crisis of long-term unemployment. The goals for each P2E participant are to develop new networking contacts in their field of interest, learn new skills, complete the eight week internship and then enter into unsubsidized employment. P2E begins with mandatory workshops conducted four days per week for five weeks. The workshops, along with personal counseling, provide training and important wraparound services. People out of work for long periods often require assistance beyond job-specific training. They need to regain self-confidence, organize for a job search, and learn to market themselves. Personal and financial issues may need solutions to prepare for regular employment. Participants and their families meet with a behavioral counselor at least once, with additional, optional counseling sessions available. P2E also includes financial counseling. Once participants complete the five-week training, they are eligible to take advantage of a wage subsidy incentive in a subsidized work experience option. P2E will work with participants to match them with employers that have open positions. The employer, by selecting a P2E participant, fills an open position with a supported candidate at no cost for the first four weeks and at partial cost for the second four weeks. P2E eliminates hiring risk in this subsidized internship, as they are on the payroll of The WorkPlace during the full eight-week trial period. The expectation is that a participant, if successful, will be hired by the employer. Because of the project’s private funding, the absence of government bureaucracy is a significant additional benefit for employers. Marshall reported that the launch of this new initiative begins March 4, 2013 and will be conducted on-site in a first floor classroom of the SuperJobs Center.

NCRC Follow Up
Marshall again thanked those Board Members who had taken a portion or all of the National Career Readiness Credential’s reading for information, applied mathematics and locating information assessments. If other board members are interested in evaluating the credential’s assessments or learning more about the use of the NCRC for their company or their industry, Marshall asked that they contact her directly so arrangements could be confirmed.

City Link
Marshall announced that the CityLink Center and its work will be featured at the May Quarterly Board Meeting. Much of the work they are doing is synchronous with our One-Stop services. Marshall, Holt and CityLink Center leadership have met to talk about customer overlap and referral systems. Johnmark Oudersluy, a SWORWB Board Member and Executive Director of the CityLink Center will tell the Board about the City Link services and a tour of City Link will be held following the meeting for those interested in touring the actual new center site just down the street from the SuperJobs Center.

Other
Incumbent Worker Training Funds: Marshall reported that the State of Ohio had been somewhat overwhelmed by the number of employers seeking employee training funds from the State of Ohio’s on-line Incumbent Worker Training Program funded through Casino licensing fees. At this time they are behind in evaluating the submissions but Marshall indicated she would work with Jennifer Spohr to determine when a report could be presented to the SWORWB about local area employers who were granted incumbent worker training funds through this system.

VI. Presentation: Ohio Means Jobs
At Vice-Chair Kelly's request, Marshall introduced Mark Birnbrich, who is currently leading the State of Ohio’s Office of Workforce Transformation’s efforts to create a virtual one-stop, known in Ohio as eOMJ as part of a national research grant that Ohio received under the Workforce Innovation Fund grants. Birnbrich has been a key leader in the development and expansion of the Ohio Means Jobs resource for the State of Ohio, employers and jobseekers and college interns. Birnbrich introduced himself and state staff, Tanya Calvert, who is assisting with the OMJ expansion. Birnbrich explained that the Office of Workforce Transformation has begun to operationalize plans to align the forecasted demands of business and industry with the state’s educational and workforce systems to develop an up-to-date highly skilled workforce pool. Part of these plans will include consolidating the 91 workforce programs in Ohio into a leaner consolidated structure. House Bill #1 mandates using the branding system of Ohio Means Jobs throughout the entire system to clearly identify the one stop system statewide for employers. The bill also mandates using the sophisticated computerized system also called Ohio Means Jobs. House Bill #2 requires all unemployed workers who are applying for unemployment to register through the system, complete on-line training about writing resumes and then post their resumed on-line where it will be evaluated. If corrections are necessary the applicant will need to do so and then re-post. The system will also provide the applicant with information regarding where jobs are that match his/her skills and will require that the applicant use this information to prove their job seeking efforts as one of the requirements of receiving public support during unemployment. One-stop staff will be required to work with this system posting information on the site, and obtain reports from the

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site. State staff will be reviewing the information from the applicants and local staff providing a complete circuit of
information and follow-up to the customer, one-stop staff and organized access to employers for the workers it
needs. Unemployment applicants who do not find a job by their eighth week of unemployment will be mandated to
goto local one stops for education on how to explore for careers, develop a search plan, and budgeting and
personal coaching and follow-up. Board members raised many questions and shared comments about the plans for
a virtual one-stop and about the benefits of improving the system’s statewide branding. Some board members
expressed concerns about the expectations that all jobseekers can navigate the websites in order to job search and
satisfy unemployment benefit requirements. Birnbrich noted that the one-stop centers will still exist and will
continue to serve those who need their technology skills advanced in order to be able to be considered for 21st
century employment, but many jobseekers are technologically capable of doing their job search on-line and do not
want to have to come into a physical center. Additionally the OMJ site will also feature internship opportunities for
high school and college students who very clearly operate within a higher skilled usage of technology that does not
require attendance at a physical site in order to learn or take action. Required partners spoke to the challenges of
people with multiple barriers or people with disabilities or who are returning from incarceration and may not have
the requisite skills to operate on line. Birnbrich noted that the new OMJ and eOMJ is in transition, but a fast track
version of transition and nationally the Department of Labor is observing Ohio’s progress because the cost of the
infrastructure of one-stops throughout the state is untenable in today’s public funding marketplace. Several board
members commented about the advantages of using technology to obtain information about how the systems are
being used and what the effectiveness is relative to re-employment or improved skills such as may be possible with
the inclusion of self-assessment instruments on OMJ for jobseekers to do some personal exploration of their talents
and abilities.

Stuckey commented on his pleasure that the WorkKeys assessments connected to the National Career Readiness
Credential are included in the eOMJ offerings so people can practice and take a few sample tests before taking a
timed assessment for a ranking score. Browne and Graft both commented that these new features and plans under
the House and Senate Bills need to be communicated to businesses and HR professionals who have complained
about the difficulty of getting on the OMJ website for posting jobs and for being able to search for candidates.

Marshall reported that there had been discussion at the monthly Ohio WIB Directors Collaborative about conducting
a Job Fair as part of the Ohio State Fair this year. Birnbrich noted that there are plans to rollout OMJ at the Ohio
State Fair as well. Stuckey suggested that an NCRC demonstration as part of the OMJ at the State Fair might be
helpful in introducing both employers and jobseekers to these assessments. Browne encouraged Birnbrich to
engage the Ohio Society of Human Resources Management in testing the new site components particularly access
to job matching of those registered with their resumes on OMJ. Several board members encouraged Birnbrich to
attend the Annual Ohio SHRM conference both as an exhibitor and a presenter on changes with the OMJ system to
benefit employers. Browne volunteered to connect Marshall to the Chairperson of the Ohio SHRM Work Readiness
Committee to discuss both NCRC and the implications for eOMJ for employers. Marshall agreed to arrange a
meeting of the Work Readiness Committee Chair, Mark Birnbrich and herself in order to explore some of these
good ideas from business representatives on the board for how to advance employer understanding of the
improvements coming to the OMJ website.

Marshall further noted that Calbert and Birnbrich would be with the SWORWIB all day as they will make a
presentation to the Required Partners at the 10:00 meeting and then conduct staff training for SuperJobs career
and business staff and for counselors for our youth providers this afternoon. Marshall thanked both of them for
spending the day in Cincinnati to inform us of these upcoming changes and help staff and vendors to explore the
implications for their business operations with their customers.

VII. Public Comment and Announcements
Vice-Chair Kelly asked for any announcements to be shared from the Board or any comments or questions from
the guests during this Public Comment section of the SWORWIB agenda. There were no public comments or
announcements. In the absence of announcements or further business, Vice-Chair Kelly reviewed upcoming
meetings.

VIII. Next Meetings:
• Today: Required Partners Leadership Council, 10:00 a.m.
• Executive Committee Meetings: March 14 & April 11, 2013 8:00 a.m.
• Measurement and Continuous Improvement: April 11, 2013 3:00 – 5:00 p.m.
• Quarterly Board Meeting: May 9, 2013, 8:00 a.m.
IX. Adjournment
There being no further business, Sorenson-Williams moved, Browne seconded a motion to adjourn. Motion passed unanimously. Vice-Chair Kelly adjourned the meeting at 10:05 a.m.

Respectfully submitted,

Rene McPheodran
Secretary